Missinglinks – Investor Teaser

Circularity Ecosystem for the Next Decade

Ecosystem Overview

Missinglinks unifies three high-growth circularity verticals into one circularity ecosystem:

- **ProCycle – Circular intelligence & behavioural analytics**
- **SAVA – Circular fashion accessories made from leftover production materials**
- **ReUnity – Community repair & reuse networks**

Together, they create a scalable, defensible, and data-rich platform.

Why Now

Circularity is becoming a regulatory requirement, a consumer expectation, and a commercial advantage. The market is fragmented – Missinglinks integrates intelligence, circular fashion, and community repair at the exact moment the world needs it.

Market Opportunity

The global circular economy is projected to exceed $4.5 trillion by 2030. Demand is accelerating for:

- **Behavioural intelligence**
- **Circular fashion & upcycling**
- **Repair & reuse networks**

Missinglinks sits at the intersection of all three.

Funding Ask

We are raising a £1,150,000 pre-seed round.

- **Round Size: £1,150,000**
- **Valuation Range: £4M–£6M**
- **Use of Funds:**
  - **ProCycle platform development**
  - **SAVA accessory prototyping & material sourcing**
  - **ReUnity pilot programmes**
  - **Ecosystem integration**
  - **Team expansion**

Roadmap

- **2026: Ecosystem build, ProCycle MVP, SAVA prototypes**
- **2027: UK pilot launch across all brands**
- **2028: National rollout**
- **2029: Ecosystem scaling**
- **2030: European expansion**

Contact

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